

Sarah Eisman

User Experience Designer

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📍 Amsterdam, Netherlands

UX designer with a background in education and 10+ years of observation-based research focused on human behavior. Proactive, flexible, and solution-focused with an eye for detail.

Languages

English - Native Proficiency
Spanish - Bilingual (B1/B2)

Skills

Design Research
Systems Thinking
Design Synthesis
Task Analysis
Journey Maps
Information Architecture
Wireframing
Prototyping
Usability Testing
Visual/Interaction Design

Tools

Adobe XD
Figma
Miro
Sketch / Invision
Principle
Basic HTML & CSS

Experience

Product Designer @ clevergig – 05/21 - 03/23

Research, User Experience, & Visual Design

Responsible for all UX/UI deliverables and content across the web platform and the native mobile applications.

Optimized design processes & worked collaboratively across disciplines to improve interconnectivity and value to users.

Created & maintained a design system to ensure consistency across the platforms.

Managed and mentored student design interns. Providing real-world learning opportunities in UX and UI design.

Product Designer @ Ratoong – 10/20 - 05/21

User Experience, Visual & Responsive Design

Responsible for all UX/UI designs and content across the platform.

Initiated a UX research practice focusing on user interviews, usability tests, and analytics to improve user retention.

Product Design Consultant – 09/20-Present

UX, Research, Visual, & Responsive Design Consultations

The Arena Inc. 04/21 - 06/21

User research for an education non-profit.

YellowTin 09/20 - 12/20

Improved the usability of existing and new features.

Additional experience upon request

Education

Advanced UX 01/21 – 02/21

The Fountain Institute

Certificate in UX Design 05/19 – 07/20

Career Foundry

Bachelors of Arts (BA) Anthropology 08/02 – 08/09

University of Colorado Boulder